



VILLANUEVA
CENTRO UNIVERSITARIO
UNIVERSIDAD COMPLUTENSE MADRID

BUSINESS SEMINARS

Students from different countries in their international semester and Spanish students from Villanueva/ Business Management Degree

3 ECTS credits

25 teaching hours

GOALS

Our specialized business seminars are monographic sessions or short thematic courses taught by professionals, aimed at providing the students with specialized theoretical skills regarding current business issues from an essentially practical approach.

METHODOLOGY

The topics discussed in the specialized business seminars will be analyzed from a practical point of view, so students will be assessed on their active participation in specific cases.

International and Spanish students will enjoy a weekly academic lecture given by a specialist who is active in the topic studied, followed by a round of questions and a final debate.

ASSESSMENT

Assessment criteria are as follows:

1. Student report on the seminar (50%). Each student has to write a written report about the main content of the seminar and her/his personal opinion. French students have to write the report in Spanish. The other students can choose the language used in the report (English or Spanish).

2. Attendance and class participation (50%)

Students' reports on each session must follow a set of formal criteria given to them and are to be handed in during the week following the end of seminar. Students who do not attend the seminar will not be allowed to submit a report. The report is not a copy of the PowerPoint presentation used by the professor.